

What's Your Cause?

If you're lucky enough to become famous and are given a platform to speak to fans, what would you want people to know that you care about? Try to think of an actual issue or cause that is important to you.

- ◆ Why is it important to raise awareness about this?
- ◆ Why is this personal to you?
- ◆ What can the viewers do to support your cause?
- ◆ Remember to stay positive. Focus on hope and a better future through action. Making the audience sad is considered "off-brand".
- ◆ Try not to sound cheesy or pushy. Tell us how you honestly feel. This is not a commercial.
- ◆ This moment is usually toward the end of the interview. Be able to say your piece quickly.

